

MAMMOTH

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Stock Reduction Sale!

THERE is no use in mincing words: we are Overloaded with Goods. They Must Move: the word has been passed to the Salesforce to Sell—Sell—Sell!

Entire Stock offered in this Sale at Sweeping Reductions. Original Cost Price Not Considered on Hundreds of Articles offered in this Sale at Special Bargain Prices. Every Dollar you have to Spend will be worth One Dollar and Twenty-Five Cents for Purchases made during Sale. Remember, we Reserve Nothing. Everything Goes at Special Sale Reductions.

Sale Begins Saturday, Feb. 6, and Closes Saturday, Feb. 27

Terms of Sale, Cash, or March 1st to those having 30 Days' Approved Credit.

Special Bargains in Staples.

Large Lot Full Standard fast color Prints; Sale Price 4½c yd.
Entire stock of American and Simson Prints (the best made) Regular Price 7½c, Sale Price 5½c
Entire stock of Regular 10c percales and Dress Gingham, Sale Price 8c yd.
All Regular 15c Percales and Gingham, Sale Price 12c yd.
All Regular 10c Flannellets and Fleece Lined Goods, Sale Price 8c yd.
All Regular 25c Dress Goods, White Goods, Colored Wash Good or Wool Goods, Sale Price 20c yd.
All Regular 35c Woolen Dress Goods, 28c yd.
" 50 and 60c " 45c yd.
" 75 and 85c " 60c yd.
" 1.00 " 85c yd.
" 1.25 " 1.00 yd.
" 1.50 " 1.20 yd.

STAPLE DOMESTICS AND SHEETINGS.

Regular 6½c grade Brown Domestic, for 5c
" 7½c " " 6c
" 8½c " " 7c
" 10c " " 8c
" 8½c Bleached Domestic " 7c
" 10c " " 8c
" 15c " Lonsdale Cambric " 12c
9-4 Finest Bleached Sheet, Regular 30c, Sale Price 25c
10-4 Finest Bleached Sheet, Regular 35c, Sale Price 30c
Bleached Sheets (Size 81x90) Regular Price 85c, Sale Price 70c
Blea Pillow Cases, 12c grade, for 10c
" 15c " " 12c
" 20c " " 16c
10 yd Bundle Calico Remnants 40c
10 yd " Percale " (10c quality) 75c
10 yd " Lining Remnants, worth \$1.00, for 40c
Hundreds of Remnants in Woolen Goods, Wash Goods, Silks and Laces at prices made to move them.

BIG BARGAINS IN BED COVERINGS.

75c Double Cotton Blankets, Sale price 50c
\$1.15 " " 85c
\$3.00 Large Wool Nap " \$2.25
\$5.00 " Wool Blankets " 4.00
\$6.50 " " " 5.00
\$1.25 Heavy Comforts, Sale Price .95c
\$1.60 " " " 1.25
\$2.00 " " " 1.60

LADIES' CLOAKS, Suits and Skirts Sacrificed.

Prices made to Sell; not to Make Money.
Ladies Long Cloaks (were bargains at \$4.00) Spec. Sale Price \$2.85
All Ladies' and Misses' \$5.00 Coats, 3.50
" " " 8.00 " 4.00
" " Regular 8.00 " 5.50
" " " 10.00 " 6.90
" " " 12.00 " 8.50
" " " 15.00 " (fine satin lined) 10.50
All Ladies' Regular 20.00 (fine satin lined) Cloaks 13.50
Children's Coats, Many Special Bargains at \$1.00, 1.25, 1.75, 2.00 and 2.50, each garment worth 50 per cent more than priced.
Ladies' Tailored Suits \$12.50 grade \$9.00
" " " 15.00 " 11.00
" " " 18.00 " 12.50

Special Skirt Bargains.

Every Skirt in stock reduced from 25 to 75 per cent, one large lot skirts that sold regular at \$5.00, 6.00 and 8.00 offered in this sale at \$1.50, 1.75 and 2.50 each.

Big Reductions in Sweaters for Ladies, Children and Men

All 50c Sweaters, Sale Price 40c
" \$1.00 " 80c
" 1.50 " 1.20
" 2.00 and 2.25 Sweaters 1.60
" 3.00 Sweaters 2.15

Special Hosiery Bargains.

Misses' and Boy's Heavy Fleece Hose. All sizes, good value at 15c, Sale Price, 11c pr
All Ladies' & Misses' 10c Hose, 8c
" " " 15c " 12c
" " " 25c " 2 pr for 45c
" " " 35c " 30c
Special Lot of Men's lt wt sox, also heavy weight, good ones, Sale Price 8c
Fancy Lot Assorted Colors, Sale Price 15c
All Woolen Hosiery Reduced.

Big Bargains in Ladies' and Children's Hats.

1 Large Lot Misses' Hats, at choice, for 25c
" " Ladies' " " 50c
25 and 35c Baby Caps, Sale Price 19c
50c, 75c and \$1.00 Baby Caps, 33c
Special Bargain Prices during Sale on all Laces, Embroideries and Ribbons—also Lace and Embroidery Remnants.

BIGGEST CUT

Ever Made in Men's and Boys' CLOTHING and OVERCOATS. Now's Your Chance for a Rare Bargain!

Men's Fine Stylish \$15.00 Overcoats, \$11.00
" 12.50 " 9.50
" Regular 10.00 " 7.75
" and Youths' 8.00 " 6.00
" " 6.50 " 4.75
" " 5.00 " 3.90
" " 4.00 " 3.00
Boys' and Youths' 2.50 " 1.75
" " 1.25 " 90c
Men's Finest \$20.00 Suits, Sale Price, \$14.50
" Fine 18.50 " 13.50
" " 15.00 " 11.50
" " 12.50 " 10.00
" Regular 10.00 " 8.00
" " 6.00 " 4.50

25 Per Cent Discount On All Boys' Suits and Knee Pants.

25c saved on every dollar invested during Sale Period.
Boys' 50c Knee Pants, Sale Price 40c
" 75c " " 60c
" \$1.00 " " 80c
" 1.50 " " 1.15
Special lot of Youths' Long Pants that sold at \$1.00 and 1.25, Sale Price 50c
Entire stock of Men's Pants Reduced 20 per cent for this sale.

All Winter Underwear For Men, Women and Children Cut 20 per cent for this sale.

All 25c Garments, Sale Price 20c
" 50c " 40c
" 1.00 " 80c
Men's Woolen Underwear \$1.00 grade 80c
" 2.00 " 1.60
" 60c Flant. Night Shirts 45c
" 75c " 70c
Ladies' Flant. Gowns 60c grade 45c
" " 75c " 60c
" " \$1.00 " 80c

BIG CUT IN MEN'S SHIRTS.

All Men's 50 and 60c Dress and Work Shirts for 45c
All Men's 75 and 85c Dress Shirts, for 65c
" \$1.00 " 85c
" 1.50 " 1.25
Men's 1.00 Woolen Top Shirts 80c
" 1.50 " 1.20
" 2.25 " 1.75

Big Shoe Bargains.

We have them by the hundreds. All we ask is that you come and see for yourself.

Over One Hundred prs. of Men's fine (Selz Blue Ribbon Shoes) Regular Prices were \$4.00, 4.50 and 5.00—priced in this sale at 1.50 and 1.75 (We positively lose over \$2.00 on every pr. of these Shoes.)

Hundreds of prs. of Ladies' and Children's Shoes at less than they are worth whole sale—come and see—we invite comparison—you don't have to buy.

In addition to above specials, we offer entire regular stock of Shoes at 10 per cent discount from regular prices—this in the face of the fact that leather is constantly advancing in price.

Look at These Reductions on Heating Stoves.

1.00 Heaters for 85c.
2.75 " " 1.90
4.00 " " 3.00
5.00 " " 4.00
7.00 " " 5.00
Heavy Nickel Trimmed Cast Heaters, Regular 16.00 value, Sale Price 12.50

10 Per Cent Discount on Every Range and Cook Stove in the Store.

This means a fine \$40.00 Range for \$36.00.

10 Per Cent Discount on Entire Furniture Stock, Dressers, Bedsteads, Mattresses, Springs, Rockers, Dining and Library Tables, Chairs and Sewing Machines.

Carpets. All Carpets and Linoleums at 10 per cent discount during Sale.
\$8.75 Wool and Fibre Rugs 9x12 ft. \$6.75
15.00 Brussels Rugs 9x12 ft. 12.00
21.00 Fine Axminster 9x12 " 18.00
32.00 Fine Axminster 10-6x13-6 " 25.00

BARGAINS IN FURS.

Regular \$11.50 Fur Sets, Sale Price, \$7.50
" 15.00 " 11.00
" 20.00 " 14.00

10 Per Ct. Discount On TABLE LINEN and BEDSPREADS.

Grocery Bargains.

Fine Northern Potatoes, in five-bushel lots, per bushel 75c
White Lily Rolled Oats (very fine), 3 Packages for 25c
3 Cans of Extra Fine Tomatoes for 25c
3 Cans Very Sweet Sugar Corn for 25c
3 Cans Wisconsin Early June Peas 25c
3 Cans Pumpkins 25c
3 Cans Kraut for 25c

SPECIAL SUGAR OFFER.

WITH every purchase of other goods amounting to \$5.00, or over, customers will be entitled to buy TWENTY POUNDS of Best Standard Granulated Sugar for \$1.00—Mill Feeds, Hay and Corn excepted.

Grocery Bargains.

3 Cans Pie Peaches 25c
3 Cans Fine Pork-and-Beans 25c
Full Size Can Good Salmon 10c
2 Cans Rising Star Baking Powder 15c
2 Pounds Good Roast Rio Coffee for 25c
2 " Very Best 25c Coffee for 45c
2 " Red Mill (Very Fine) Coffee for 55c
Regular \$1.25 Cans Blanke's Faust Blend Coffee for 95c

We cannot enumerate all the bargains in one advertisement. There are hundreds of others just as good as those named. Above prices positively will be GOOD ONLY DURING SALE PERIOD.

LOPEZ STORE CO.